Opportunity Planning

A. Problem/Opportunity:

B. Strategy, Objective, Goal
This Initiative Supports:

C. Background Information:

D. Alternatives Considered:

E. Recommended Solution:

F. Key Assumptions, Risks:

G. This Initiative Materially Impacts or Requires Non-Trivial Changes to Our:

☐ Strategy	☐ Clients	☐ Systems	☐ Skills
☐ Offerings	☐ Partners	☐ Processes	☐ Roles
☐ Channels	☐ Budgets	☐ Equip, Facilities	☐ Incentives

H. Resources Required:

I. Revenues or Other Justification:

J. Implementation Plan:

✓	Milestones and Key Tasks	Owner	Due Date	Comments

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