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The SCOPE OF LEADERSHIP Series **A Guide to Coaching Leaders to Lead as Coaches**

DALLAS, TX – With the **SCOPE OF LEADERSHIP** book series, award-winning author and top executive coach Mike Hawkins teaches leaders how to set the example they expect others to follow. His principles provide readers with the ability to understand what it takes to motivate and inspire others, and to discover how to develop people, build collaborative teams, and deliver excellent results. The educational journey through this six-book series enlightens and transforms readers into leaders.

The series includes individual books on:

LEADERSHIP: Competencies that enable Results

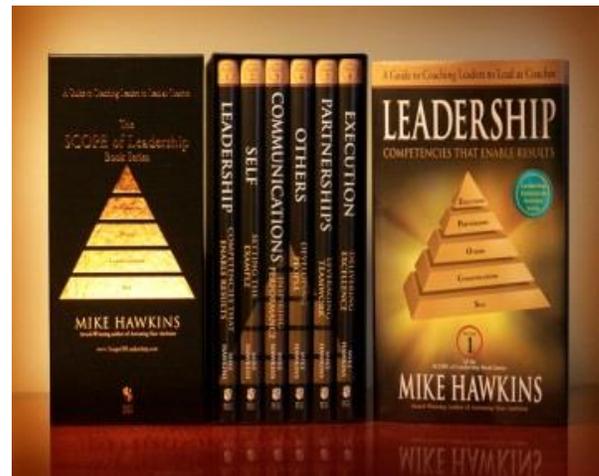
SELF: Setting the Example

COMMUNICATIONS: Inspiring Performance

OTHERS: Developing People

PARTNERSHIPS: Leveraging Teamwork

EXECUTION: Delivering Excellence



Hawkins provides fascinating details on his lessons learned and the best practices employed by top-performing leaders that come from his more than twenty-five years of experience as an industry leader, management consultant, and executive coach.

The **SCOPE OF LEADERSHIP** is for everyone who aspires to be a successful and effective leader:

- Business professionals who want to advance in their career
- Community, political leaders who want to make a positive impact on society
- Managers, executive coaches, and mentors who aspire to help other people develop their skills
- Athletic coaches who want to train athletes to perform their best
- Teachers, principals, church leaders, parents, and anyone in a position of influence



About the Author

Mike Hawkins is the award-winning author of **ACTIVATING YOUR AMBITION: A Guide to Coaching the Best Out of Yourself and Others**, as well as the author of the **SCOPE OF LEADERSHIP**, a six-book series on coaching leaders to lead as coaches. As president of Alpine Link Corporation he is a seasoned executive coach, management consultant, speaker, and college lecturer. Hawkins is considered an industry thought leader on leadership, consultative selling, self-development, and business improvement.



Over his management career, Mike held several senior leadership positions including the position of executive vice president and general manager for a global consulting company. He served in the position of general manager of a global systems integration company, as well as several executive sales and marketing positions for a global manufacturing and IT services organization. Prior to management, Mike was a successful salesman and engineer and today he uniquely works at a detailed technical level, in the realm of business, strategy, and in the domain of human behavior.

Mike's senior leadership experience, successful track record in turning around underperforming businesses, willingness to tackle tough assignments, and cross-domain thought leadership give him a practical perspective that makes him a sought after authority. He truly understands not just what to do and why to do it, but how to do it. He has a talent for overcoming complex issues and is credited with developing numerous frameworks that advance understanding of management coaching, self-directed development, leadership development, business operations, strategic planning, consultative selling, team collaboration, and interpersonal communications.

Mike advises mid-size and Fortune 100 clients in a variety of industries including information technology, construction, engineering, manufacturing, and financial services. He coaches CxO level executives as well as mid-level managers.

Praise for The SCOPE OF LEADERSHIP Series

"The most comprehensive treatment of leadership I've ever seen"

—Jim Kouzes, coauthor of *The Leadership Challenge* and
the Dean's Executive Fellow of Leadership at Santa Clara University

"Mike Hawkins clearly demonstrates that leadership is a learned skill . . .

We can all use the detailed content in this series to be better leaders."

—Tony Bingham, CEO of the American Society for Training & Development